

ARMAAN ABDUL ISMAIL

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EDUCATION

University of California, Berkeley | Berkeley, CA Expected May 2023
Bachelor of Arts, Intended Majors: *Business Administration, Political Economy*, Minor: *Computer Science*

Vistamar High School | El Segundo, CA June 2019
Cumulative Weighted GPA: **4.44**

TECH VENTURES AND LEADERSHIP

TechNinja | CEO and Co-Founder November 2015 - Present
A subscription-based, on-demand service aiming to bridge the digital divide by providing support for senior citizens having difficulties with technology.
• Developed the subscription-based model and business plan as part of startup incubator, which resulted in micro-funding.
• Designed the branding of TechNinja and maintained the website and social media accounts.

Guardian Locket | CTO and Co-Founder July 2015 – July 2019
A cause-based company with a device and companion app that allows individuals to send discreet requests for help in unsafe situations.
• Fundraised \$45,000 as startup capital through a pitch competition and developed the business plan for venture.
• Create and manage the branding, website, and social media for Guardian Locket.
• Supervise development of the companion app and integrate locket hardware via Arduino board and Bluetooth technology.

BÜMO | Intern June 2019 – August 2019
A startup in the early stages of creating a co-working space that has a full-certified daycare facility and an online working-parent network.
• Researched effective ways to launch a newsletter: best time of day/wk, color scheme, sign-up platform, marketing, frequency.
• Organized a photo shoot for marketing purposes/website creation with high-profile millennial working parents in Pasadena.

Teen Startup Academy | Marketing Lead and Instructor September 2015 - July 2017
A program for high school students to build appreciation for education and business through building, launching, and growing a profitable business.
• Updated the website and planned marketing campaigns for recruitment, which resulted in doubling the number of applicants.
• Mentored cohorts of 14 students at the business incubator by teaching them the fundamentals to launch and run a business.

COMMUNITY INVOLVEMENT AND LEADERSHIP

Global Encounters Kenya 2018 | Volunteer July 2018
A service-leadership camp through which volunteers partner with low-income schools and existing organizations in Kenya for various service assignments, culminating in a Capstone Project. Selected from over 1300 U.S. applicants to join a cohort of 62 students from 18 countries.
• Fundraised \$6,000, surpassing goal of \$5,000, to be used for supplies for the projects that we worked on.
• Collaborated with Mvita Primary School administration and fellow volunteers on various classroom/campus refurbishments.
• Assisted Early Childhood Development teachers with incorporating technology into their classrooms.
• Mentored 35 students between the ages of 12 and 17 on positive academic habits to increase classroom engagement.

Mayor's Youth Council | Community Health Advocate, Mentor August 2016 – July 2019
The council empowers its members to advocate for causes relevant to the youth of LA and gives the next generation of leaders a voice in City Hall.
• Received recognition by the mayor of Los Angeles for participating in the Mayor's Youth Council in 2017 and 2018.
• Planned and executed Get Up and Dance, an event that taught 250 Angelinos obesity awareness through dance.
• Enlisted and communicated directly with sponsors and donors, which resulted in fundraising \$5,500 for Get Up and Dance.
• Mentor new MYC members and facilitate discussions about civic engagement and relevant social issues.

CULTURAL AND RELIGIOUS ADVOCACY

MAJIC Leadership Council | Project Manager Intern/Cultural and Religious Ambassador August 2016 - Present
A Muslim-Jewish interfaith organization focused on engaging in civil discourse and building relationships between the two faiths.
• Project-managed and fundraised \$5,000 for Y4Y Fair, an event aimed at raising awareness about homelessness.
• Recognized by MJ Newground, a non-profit to advance Muslim-Jewish relations, in 2017 for participating in MAJIC.
• Created the marketing materials/slideshow presentations for multiple MJNewground events and volunteered at many others.

Aga Khan Foundation LA | Lead Ambassador/Youth Involvement Coordinator January 2014 - Present
A nonprofit focused on breaking the cycle of poverty in developing countries through long-term investments with local governments and organizations.
• Fundraised over \$70,000 through reaching out to friends, family, and people at public places (supermarket/library).
• Introduced AKF Week, a program that increased registration numbers and awareness about AKF's projects.
• Assist in planning and executing the annual walk and run. Especially focused on booths relating to student engagement.